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**TMH 403**

**First Semester M.B.A. (TTM) Degree Examination, December 2018**  
**TOURISM AND TRAVEL MANAGEMENT**  
**World Geography for Tourism – I**

Time : 3 Hours

Max. Marks : 70

- Notes :** 1) Answer *all* Sections.  
2) **No** additional answer booklet would be given.

**SECTION – A**  
**(Compulsory)**

Answer to the question should **not** exceed **six** pages. **(1×15=15)**

1. Describe the tourist attractions of Western European Countries.

**SECTION – B**

Answer **any five** questions from the following. **Each** question carries **8** marks.  
Answer to the question should **not** exceed **four** pages. **(5×8=40)**

2. Examine the reason for Scandinavia dotting a significant spot in the world tourism map.
3. Write a detailed note on the impact of weather and climate on tourist destination.
4. Write in detail about the tourism attractions of Spain and Portugal.
5. What are the tourism attractions of Caribbean countries ?
6. Assess the natural tourism potential of South America.
7. What are the important tourism resources of Switzerland ?
8. Write a short note on :
  - a) Elements of geography
  - b) GMT, IDL, DST, Standard Time.
9. Flight 9W 69 (Jet Airways) leaves New York, USA at 2100 hours local time on Friday and Arrives at Chennai, India at 0030 hours local time on Sunday. Calculate the total flying time. NYC = GMT-0400, MAA = GMT + 0530.

**SECTION – C**  
**(Compulsory)**

Answer to the question should **not** exceed **six** pages. **(1×15=15)**

10. What are the major tourist destinations and attractions of USA and Canada ? Explain.